

HAWTHORNE



For Immediate Release

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**Hawthorne Cat Promotes Greg Vena
As Corporate Rental & Used Equipment Manager**

New Leadership for Rental & Used Equipment Sales in San Diego and Hawaii

San Diego, CA – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, has promoted Greg Vena to Corporate Rental and Used Equipment Manager. Previously the Pacific Region Sales Manager in Oahu, Vena was responsible for machines, product support, and rentals on the Hawaiian Islands as well as Guam.

Vena will be working out of the Rancho Bernardo location and will have corporate responsibility for growing Hawthorne's rental and used equipment divisions and taking it to a new level of focus and success in San Diego, the Hawaiian Islands and Guam.

According to David Dean, Director of Sales and Rentals, "Greg has been with Hawthorne and the Caterpillar family for several years. He has great knowledge of our dealership and recognizes the changes we need to move forward on to make our rental and used divisions successful." Dean continues, "Under new leadership, the Hawthorne Cat team will continue to go above and beyond in providing the best customer experience in the industry."

Dave Ness, Senior Vice President/COO adds, "Greg's dedication and experience make him a perfect fit for this position. I am excited about these changes and look forward to working with everyone on the entire team."

Visit the Hawthorne Cat website or call 800.437.4228 to learn more.

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.